

PRESS RELEASE

SIGVARIS Sports Compression Legwear: Precision keeps you going

SIGVARIS launches new Sports Compression collection

Long trusted in professional athlete circles for their precise, high-quality manufacturing, SIGVARIS Sports Compression products have since caught on among a growing number of amateurs as the Swiss compression stocking specialist has now incorporated all its many valuable advantages into its new "PERFORMANCE" collection of compression stockings, shorts, sleeves and socks. To ensure their optimum compressive effect, SIGVARIS factors in three measurement points on the ankle, calf and foot. Unlike with other manufacturers, SIGVARIS offers 20 different sizes to ensure a perfect fit for all. In addition to improving the flow of blood, muscle fibers receive more oxygen, resulting in fewer injuries and less muscle stiffness or cramps. The consistent muscle support means ligaments and joints function at a high level, minimizing improper stress and strain during workouts or even preventing them altogether. At the same time, this beneficial support accelerates the venous return of waste products like lactate. Wearers of the compression apparel based on this unique SIGVARIS concept not only experience thermo-regulating effects, they also enjoy faster physical regeneration. And a beautiful award-winning design!

Presenting the "PERFORMANCE" family

Apart from the general benefits inherent to compression wear, **compression stockings** feature unparalleled wicking coupled with odor and thermal control, making them amazingly comfortable to wear. Available in black/silver and light gray/silver.



Originally designed for triathletes, these world-exclusive, all-purpose **compression sleeves and socks** are a perfect fit on land or in water. Sleeves are resistant to both salt water and chlorinated water and, combined with the compression socks, offer

outstanding blister prevention. Together, they form a unique synergetic compression system to provide maximum compressive advantages and the highest degree of flexibility for runners and triathletes. Worn together with the snug and padded foot section, the ultra-light and thin sleeve material ensures maximum comfort. Also important, the socks can be quickly and easily pulled on in a swim-to-bike transition area – a valuable plus for any triathlete.

In order to ensure controlled compression of the entire leg, SIGVARIS developed a line of **compression shorts**. The compressive fabric of these shorts functions like a supporting sheath for the length of the thigh muscle and promotes synchronized muscle oscillation, resulting in fewer microfiber tears in muscle tissue and targeted, effective use of muscle power. Separate cuts for men and women guarantee compression shorts custom-fit to each athlete's individual needs.



The CES quality seal guarantees maximum effectiveness

SIGVARIS compression wear provides controlled effect. As guaranteed by the CES ("Controlled Efficacy Stockings") seal of quality developed and documented by the Swiss world market leader. The new SIGVARIS "PERFORMANCE" series is not only CES-certified but also boasts the highest quality standards and scientifically proven enhanced circulation and performance values.



For more information, please visit www.sigvaris-sports.com.