

PRESS RELEASE: Sigvaris Performance Sports Compression Stockings

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Sports compression stockings from the Swiss world market leader

SIGVARIS now launches its highly anticipated collection of sports compression stockings. The world market leader in medical compression stockings has developed a premium product inspired by endurance athletes: Precisely coordinated compression combined with the latest fiber technologies in a sporty, fresh design.

SIGVARIS sports compression stockings combine over 140 years of medical knowledge with innovative athletic apparel. For the very first time, the experience and expertise of the Swiss-based world market leader is now being applied to the athletic world as SIGVARIS scores big with a sophisticated stocking design employing ultra-modern high-tech fibers perfectly attuned to the needs of athletes. Never before has a compression product featuring a functional and specifically athletic design been able to guarantee such perfect pressure on the leg.

While an athlete is practicing his or her chosen sport, SIGVARIS Performance is also hard at work stimulating the (venous) flow of blood and providing optimum support from the ankle over the calf in a controlled profile of degressive pressure. Not only ensuring that metabolic substances (lactate) will be flushed away more rapidly, the optimally controlled pressure also improves blood flow to the musculature. The most noticeable effect is an increased supply of oxygen to the muscles, resulting in appreciably increased power and performance. The main benefits of compression can be summarized as lower muscle acidification, fewer cramps, longer endurance and overall less leg fatigue.

The simultaneous muscle support stimulates and stabilizes the musculature. A compression-supported muscle experiences fewer micro-injuries. The number of torn muscle fibers is significantly reduced, increasing a muscle's stamina. Less vibration, especially in the area of the Achilles tendon, additionally reduces stress and alleviates chronic inflammatory problems.

The ingenious sizing system takes into account all the conceivable physiognomic characteristics of calves, legs and shoe sizes so that every athlete can be matched to the ideal stocking. Only truly customized stockings can guarantee an optimum pressure profile and thus the beneficial effect of compression

Made from highly innovative, high-tech fibers, SIGVARIS sports compression stockings are the perfect team player regardless of an athlete's sport. Their bamboo charcoal fibers optimally regulate temperature and minimize bacteria and foot odor while the hydrophilic properties of their Aquarius fibers effectively wick moisture away from the body. Ensuring a comfortable climate no matter the season.

SIGVARIS performance stockings fully and thoroughly cater to the needs of athletes. Their extra-plush feet are designed to provide perfect cushioning with every step and the micro-fiber structure works to prevent blisters. Extra protection in the Achilles tendon area actively supports and improves blood flow while the toe protection additionally protects delicate areas around the toes. In addition to an exacting sizing system, SIGVARIS guarantees optimum fit with their distinctly anatomically asymmetrical foot shapes, extra-wide comfort band and ultra-thin seams. SIGVARIS even features safety reflectors to ensure added nighttime safety.

Controlled Efficacy Stockings

True to its "Life for Legs" slogan, SIGVARIS develops highly effective compression stockings providing a controlled, scientifically proven effect. The CES (Controlled Efficacy Stockings) seal of quality guarantees that the perfect balance of pressure realized with these quality SIGVARIS

stockings will provide full controlled effectiveness. SIGVARIS has conducted the most studies worldwide on the effects of compression in order to optimize their products accordingly.

Made in Switzerland

SIGVARIS performance compression stockings are made exclusively in Switzerland. The entire manufacturing process from development and weaving to sizing and finishing takes place at the company's St. Gallen production facility under the highest standards of quality assurance and environmental consideration.

For more information, please visit www.sigvaris-sports.com.

